



**HealthStream Research
Annual Summit**

CALL FOR PAPERS

September 2-5, 2008
Opryland Resort and Convention Center
Nashville, TN

Responding to the need for continuing professional development in the increasingly competitive healthcare environment, the HealthStream Research Summit provides a forum to exchange ideas with your healthcare colleagues, learn about innovative concepts in the areas of customer, employee and physician satisfaction, and consumer research and discuss your unique issues with industry experts.

In 2008, the conference will be combined with the HealthStream Learning Summit and is expected to draw 800 attendees from across the country. These attendees work in the hospital setting and include the CEO or other chief administrator, and employees working in nursing/patient care, marketing and public relations, medical affairs, physician relations, human resources, planning, quality, and emergency services.

HealthStream Research invites you to share your expertise and experience by submitting an abstract relating to the conference. We are seeking proposals for:

- Case studies of your success for improving satisfaction scores and/or brand equity
- How you are using your research to improve business outcomes such as increased admissions, reduced turnover, nurse retention, improved profitability, higher admissions and referrals, etc.
- Tools and techniques you are using to make a difference at your organization
- A practice that is original, innovative or unique and would be a model to other organizations.

The focus areas for the HealthStream Research conference include:

- Patient Satisfaction and Loyalty
- Employee Satisfaction, Recruitment, Retention
- Physician and Referring Physician Satisfaction, Relations and Communications
- Consumer Awareness, Branding, and how to gain increase market share

This list is not exhaustive nor are submissions limited to the recommendations above.

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Nashville Office: 508 Autumn Springs Court, Suite 1D, Franklin, TN 37067 615-224-1550 FAX 615-224-1575
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Instructions for submission

Abstracts should be submitted by May 15, 2008 and should include:

- Title of your presentation
- 500 – 1,000 word description
- Names of presenters. If you would like to co-present with one of the consultants or analysts from HealthStream Research, please indicate.
- Brief bio or resume from any presenters that are not employees of HealthStream Research.

Presentations

Presentations will be 60 minutes long, including time for questions. All submissions will receive a response by June 18th.

Abstracts should be submitted by May 15, 2008 and can be sent via email or fax to:

Martha.thompson@healthstream.com
Fax: 615-224-1575

Presenters

- HealthStream Research will handle reproducing and distributing any handouts and will take care of all audiovisual needs.
- All presenters receive complimentary registration to the entire conference. Full conference registration includes access to all sessions, meals functions during the conference and the awards dinner and reception. HealthStream Research is not responsible for travel and hotel costs.